

Dear Sir or Madam,

As a School and Institution that teaches design, we are sending you information about the Toy Design Competition organized by AIJU\*. So if this information is interesting you can share it with your students.

The Economic Award will be 1.800€ for the 1st place and 1.000€ for the honorable mention. The 1st place winner's design colleges or faculties will receive a one-off grant of 1000€. A part from the economic award, there will be promotion of the winner projects as well as the designers, tutors/teachers, and the School they are participating from, through an exhibit, publications, conferences, etc.

The deadline to sent the projects is on May 21<sup>st</sup> 2010, and all the information can be found on our web site: **<http://concurso.aiju.info>**

Please do not hesitate to contact us if you have any questions or require for more information to help your students.

**[concurso@aiju.info](mailto:concurso@aiju.info)**

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\* INFORMATION ABOUT AIJU

*AIJU is a prestigious Spanish institution that works for more than 500 associated companies that create and manufacture toys and the materials used in toy manufacturing. AIJU is a private, non-profit association committed to pursuing the objectives of promoting technological innovation, research and development, increasing competitiveness of companies and improving product quality.*  
**[www.aiju.info](http://www.aiju.info).**

*AIJU is doing an effort to promote design in the toy industry by developing different projects and publications such as **[www.misbuggie.es](http://www.misbuggie.es)***



Sincerely,

